

SAMANTHA ROSADO



INTUITUION // DESIGN

EXPERTISE



SPANISH
DESIGN THINKING + IDEATION
CREATIVE WORD PLAY
RESEARCH

SKILLS



PHOTOSHOP
WEB DESIGN
MICROSOFT OFFICE
IMOVIE + WINDOWS MOVIE MAKER
GARAGE BAND

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LEADING + INTERACTING ON TEAMS

STEEL CITY SQUASH

DIRECTOR OF SQUASH // SEPT 2015 – PRESENT

- ∴ Developed + maintained + oversaw the company website, social media presence, promotional products, and Mentor Me Program
- ∴ Designed + crafted a series of marketing and e-marketing materials for over 7 company projects, including brochures, advertisements and monthly newsletters
- ∴ Ensured uniformity in the brand concept, language, content and design for all email, print, digital, and social media publications to help increase company awareness
- ∴ Planned + organized over 10 team trips, matches, cultural outings and community service activities
- ∴ Conducted daily after-school squash and fitness sessions for up to 45 students + managed volunteers + educated individual athletes
- ∴ Facilitated program-wide initiatives, programs and projects

CITY OF MERIDEN

LIFEGUARD // JUNE 2012 – AUG 2015

- ∴ As a team, prevented life-threatening situations with a 100 percent success rate by utilizing “certified” life-saving skills in busy municipal recreation facility, averaging 40 people per day

MOUNT HOLYOKE COLLEGE

VARSITY LACROSSE TEAM // SEPT 2014 – MAY 2015

- ∴ One of four members on the 22-member team awarded NEWMAC Academic All-Conference Team Honoree

VARSITY SQUASH TEAM // WINTER 2011 – 2015

- ∴ Distinguished as one of two Mount Holyoke players since 1995 awarded the Women’s College Squash Ann Wetzel Award (2015)
- ∴ Improved ladder position from 11 to 3 within first year playing + earned number 2 position by consistently outplaying teammates, including those with over five years of competitive experience
- ∴ Selected as one of two players of the 18-member team to be a Seven Sisters Scholar Athlete, CSA Scholar Athlete, Mount Holyoke Scholar Athlete and Mount Holyoke Senior Athlete honoree
- ∴ Recognized as 1 of 18 to be awarded the Mount Holyoke College Squash Players Cup Award (2015)
- ∴ Secured three-time competition slot in CSA Individual Championships

LEAP SYMPOSIUM PANEL REPRESENTATIVE // OCT 2014

- ∴ Chosen from a group of 210 students to be one of four Internship Presenters for the panel entitled “Chicken Soup for the Curious Soul: Feeding Your Passions Through the Liberal Arts”

EDUCATION

MOUNT HOLYOKE COLLEGE // SEPT 2011 – MAY 2015

Bachelor of Arts, Psychology + Spanish, GPA: 3.573, Cum laude

LA UNIVERSIDAD DE SEVILLA // FALL 2013

Semester Abroad